

Working Together

Appendix G

Describing The Initial Dream

Communicating a dream is best done by writing a narrative story. The colours and characters, the sounds and words, of such a story carry passion. It is much easier for people to sense your vision and excitement.

Think first about:

- The kinds of children and young people you want to serve
- What differences you hope to make in their lives
- The activities, people, and places that might be involved

Go five years out. Your dream program has been initiated and developed. It is working well. Now write a story. Try one of the following.

- Describe an hour or a day in the life of the program. Use real names and characters for the children, young people, staff, and volunteers. What are they doing, feeling, and experiencing?
- Describe a meeting of the program steering committee where you are reporting on the past year's success stories and accomplishments. What will you be saying?
- Write an article for the local community newspaper describing a particular success story with a child or young person. What will the community want to know?